

Awareness Camp on “Food Adulteration” at Ambapuram Village
28-06-2024
Organized by Women’s Studies Centre

Introduction

On June 28, 2024, the Women’s Studies Centre organized an awareness camp on food adulteration at Church Hall, Ambapuram Village. This initiative was designed to educate the community, particularly women, about the dangers of food adulteration and provide practical solutions for ensuring food safety.

Objective

The camp aimed to:

- **Empower Women:** Equip women with the knowledge and skills needed to identify and avoid adulterated food.
- **Raise Awareness:** Increase understanding of the health risks associated with food adulteration.
- **Promote Safe Practices:** Teach methods for detecting adulterants and ensure safe food handling.
- **Encourage Community Engagement:** Foster a collaborative approach to food safety within the community.

Participants

The camp attracted approximately 50 women from the village, including homemakers and young adults. Additionally, II B.Sc. (Chemistry) students and members of the Women’s Studies Centre were involved in the program.

Under the guidance of Ms.V.Sailaja, Convenor, Women Studies’ Centre Awareness sessions were delivered by II B.Sc. (Chemistry) students, who were organized into four batches @ 5 members per each team. They provided valuable insights into:

- The concept of food adulteration and its impact on health.
- Common adulterants found in everyday foods like milk, oil, and spices.
- The associated health risks of consuming adulterated food.

Practical Demonstrations

- **Detection Methods:** Live demonstrations of simple home tests to identify common food adulterants.
- **Safe Food Handling:** Tips on selecting quality food products and recognizing authentic packaging.

Outcome

The camp successfully met its goals, as evidenced by positive feedback from participants who appreciated the practical demonstrations and the relevance of the information provided. The initiative highlighted the critical role of such programs in empowering women and promoting healthier food practices. Moving forward continued efforts and additional resources will be essential to sustaining the impact of these educational programs and expanding their reach.

PHOTO GALLERY






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కాకరపర్తి భావనారాయణ కళాశాల
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee, Kothapeta, Vijayawada - 520 001. (AUTONOMOUS))



ఉమెన్స్ స్టడీస్ సెంటర్, ఆధ్వర్యంలో
“ఆహార కల్ప” పై అవేగోహాన్

తేదీ: 25-06-2024, ఉ. 10.00 లకు

వేదిక: అంబాపురం